



Youtube links

Unit 3


12ATAR Chapter 1 Global business

 **Youtube:** Globalisation explained

<https://www.youtube.com/watch?v=JJOnFD19eT8>

 **Youtube:** Tax haven use prompts call for action

<https://www.youtube.com/watch?v=3v9DUhcIM E>

 **Youtube:** What is transfer pricing? by e-Bright

<https://www.youtube.com/watch?v=eajmn3KfpLI>

12ATAR Chapter 2 Home grown business

 **Youtube:** Ethical Issues Faced by International Businesses

<https://www.youtube.com/watch?v=uirgGrMHETU>

12ATAR Chapter 3 Free Trade Agreements

 **Youtube:** FREE TRADE || Korea-Australia agreement details

<https://www.youtube.com/watch?v=mBvIRldXGNY>



Youtube: Corporations 101: What Are Free Trade Agreements?

https://www.youtube.com/watch?v=65UcSx_LrZI

12ATAR Chapter 4 e-commerce



Youtube: Wishpond Webinar: Evolution of Commerce

<https://www.youtube.com/watch?v=eI58OexpqkM>

12ATAR Chapter 6 Global growth



Youtube: Oreos in China

<https://www.youtube.com/watch?v=U48nmKPJclA>



Youtube: McDonalds Global Strategy

<https://www.youtube.com/watch?v=OCG7ScRP1ws>

12ATAR Chapter 7 Global alliances



Youtube: Outsourcing: Is it good or bad?

https://www.youtube.com/watch?v=V7fsElp2r_8



Youtube: Hostile takeovers

<https://www.youtube.com/watch?v=DATnkEEgPkg>

12ATAR Chapter 8 Export risk


 **Youtube:** Letter of Credit soy

<https://www.youtube.com/watch?v=cz91gPU2bms>

12ATAR Chapter 9 Business innovation


 **Youtube:** The Explainer: Disruptive Innovation

<https://www.youtube.com/watch?v=mbPiAzzGap0>

 **Youtube:** Business Model Innovation

<https://www.youtube.com/watch?v=B4ZSGQW0UMI>


12ATAR Chapter 11 Change for success

 **Youtube:** Overcoming Resistance to Change - Isn't It Obvious?

<https://www.youtube.com/watch?v=hcZ1aZ60k7w>

 **Youtube:** Lewin, Stage Model of Change Unfreezing Changing Refreezing

<https://www.youtube.com/watch?v=kerDFvIn7hU>

 **Youtube:** Using the Force Field Analysis

<https://www.youtube.com/watch?v=bBdq7cL5nO8>



Youtube: Explaining Kotter's 8 Step Change Model

https://www.youtube.com/watch?v=YJ3EGdZ3_pU

12ATAR Chapter 12 managing diversity



Youtube: A Peacock in the Land of Penguins CRM

<https://www.youtube.com/watch?v=hNeR4bBUj68>



Youtube: Workplace Gender Equality Agency Explaining the gender pay gap

<https://www.youtube.com/watch?v=G7FiVsIDWKY>

Unit 4

12ATAR Chapter 15 Culture and ethics



Youtube: 10 Surprising Ways To Offend People In Other Countries

<https://www.youtube.com/watch?v=UTE0G9amZNk>



Youtube: CSR: Apple vs Microsoft

<https://www.youtube.com/watch?v=BLUu262pmxU>



Youtube: The true cost of cheap clothing

https://www.youtube.com/watch?v=dxppEs_z3Tg

12ATAR Chapter 16 The Global Economy



Youtube: The circular flow

https://www.youtube.com/watch?v=de3iGMjA_8c



Youtube: The Global Economy

<https://www.youtube.com/watch?v=3FNNpUWn7hQ>

12ATAR Chapter 17 Business Funding



Youtube: Consumer Banks vs. Investment Banks vs. Merchant Banks

<https://www.youtube.com/watch?v=ggQgByQ2i4U>

12 ATAR Chapter 18 Factors that impact on global success



Youtube: What is E-Commerce? (Simple!)

<https://www.youtube.com/watch?v=AhgtoQIfuQ4>



Youtube: 2014 Technology Trends: Mobility

<https://www.youtube.com/watch?v=ojT1Bp9gTgg>

12 ATAR Chapter 20 Strategic Management



Youtube: Introduction to Strategic Management

<https://www.youtube.com/watch?v=rJ2tmqRkiCM>



Youtube: PEST Analysis for the Music Industry

<https://www.youtube.com/watch?v=eLS8NMpLw8>



Youtube: Porter's Five Forces Rubber Duck

<https://www.youtube.com/watch?v=ZSaGuNCUCWs>



Youtube: McDonalds SWOT

<https://www.youtube.com/watch?v=qbyb0ht-dsk>

12 ATAR Chapter 21 Financial Indicators



Youtube: 3 Minutes! Financial Ratios and Financial Ratio Analysis

<https://www.youtube.com/watch?v=TZZFBkbC2IA>

12 ATAR Chapter 22 Product Management



Youtube: Production Manager

https://www.youtube.com/watch?v=EPk9oFh7O_E&spfreload=10



Youtube: Synapse Presents: The Product Development Process

https://www.youtube.com/watch?v=zgOh_qgOQ_M

12 ATAR Chapter 23 Process Control



Youtube: Quality Management in 3 Minutes

<https://www.youtube.com/watch?v=kao1K30LXEK>



Youtube: Plan Do Check Act Fishing

<https://www.youtube.com/watch?v=7fUCb8xp66w>

12 ATAR Chapter 24 Technology for global business



Youtube: What is Social Media? Find out exactly

<https://www.youtube.com/watch?v=5mid8p4A6Eg>



Youtube: Blogging is Critical for Business Growth

https://www.youtube.com/watch?v=2DySi_Mjaxk



Youtube: Computer Basics: What is the Cloud?

<https://www.youtube.com/watch?v=gu4FYsFeWqg>

12 ATAR Chapter 13 Global Leaders and Managers



Youtube: Introduction to Business A level: Management styles

<https://www.youtube.com/watch?v=Fz7APp4hcCw>



Youtube: What is Good Leadership? Introverts Break it Down

<https://www.youtube.com/watch?v=Ve1LsqxIA04>